

MAINAMUCOKI

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EDUCATION

California State University – East Bay, 2015

Hayward, California

Master's of Science – in Education Technology, Instructional Design

Classes Included:

Principles of Instructional Design, Designing Effective multimedia for Education, Web as an Effective Education Tool, Learning Theory and Design, Education Interface Design

Concepts Learnt including ADDIE, Dick & Carey, Gagne's Instruction & Bloom' Learning Taxonomy models

Software learnt: Captivate 8, Adobe Muse, Snagit, Camtastia, Google Docs

Received an aggregate GPA of 4.0

FINAL PROJECT: www.graphics-etoolkit.com

California State University – East Bay, 2015

Hayward, California

Certificate of Education Technology

Classes Included:

Current Technologies in Education, iPad Application Development, Web Graphics

Kenyatta University,

Nairobi Kenya.

Bachelor of Education, Majoring in Art and Design. 1993

Concentration in Education, Minor in Art and Design

SUMMARY

14+ years of experience in Graphic Design Industry. Expertise in providing effective on-line, motion and print solutions for in-house creative services. I am a conceptual thinker possessing high work ethics and standards

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WORK EXPERIENCE

CUSHMAN & WAKEFIELD, Inc., San Francisco CA – *Snr. Marketing Associate*

www.cushwake.com June 2011 - 2019

Designed all required Business Development collateral for the San Francisco bay area and Sacramento CA.

Worked with a team of designers on joint projects

Skills Acquired

Technical – Graphic design Software – Adobe Creative CC – Photoshop, InDesign, Muse, Illustrator Dreamweaver, Web Design, Video and Animation.

Other – Able to work on multiple design projects and the same time. Acquired and Developed concepts for real estate marketing.

Held training sessions in SketchUp8 and other graphic processes.

ACCESSKENYA GROUP, Nairobi Kenya, *Head of Creative Design*

www.accesskenya.com. Sept. 2007 to Aug. 2009

Primary Functions included

Created and directed concepts and designs for the AccessKenya group – brochures, ads and brand collaterals. Conducted all the campaign concepts, design and final artwork designs.

Fostered the brand recognition for AccessKenya Group Brand in the East African/Kenyan market.

Lead Access@Home and www.home.co.ke product launches in 2009.

Liaised with various production houses and agencies in regards to printing of the brand collateral, designing of websites and merchandising. AK Employee of the year 2008.

Skills Acquired

Technical – Graphic design - Adobe Creative CS5 – Photoshop, InDesign, Muse, Illustrator Dreamweaver, Web graphics, Video and Animation.

Other – Able to work on multiple design projects and the same time. Acquired and Developed concepts for real estate marketing. Created training for simple projects.

UNITED NATIONS - UNESCO, Nairobi Kenya, *Project Manager/Facilitator/Trainer*

www.creativecontent.unesco.org. Sept.. 2006 to March 2007 (duration of seminar)

Primary functions included:

Coordinating, training, producing and program managing, Africa's premier animation seminar – Africaanimated series - hosted, funded and organized by CFI (France) and UNESCO (Nairobi).

Duties also included training a group of 10 artists from various African countries in - story boarding, story telling, preproduction, video editing, using various flash, after effects, facilitating accommodation, ToonBoom softwares, compositing and the completion of 2 minute animated shorts to DVD.

Applied to many animation film festivals around the world to publicize the series.

Skills Acquired

Technical – Graphic design Software – Adobe Creative CS5 – Photoshop, InDesign, Muse, Illustrator Dreamweaver, Video and Animation including TOOM BOOM, AfterEffects and Apple Motion.

Other – Training and Teaching concepts of animation to artist. Project Managed all aspects of the seminar, from logistics to teaching.

PIXELCORPS INC, San Francisco, California USA, *Production Artist/Director/Trainer*. 2001 to 2007

www.pixelcorps.com.

Primary functions included:

Created training material in Higher End computer Graphics techniques like photogrammetry, camera mapping and Compositing. PixelCorps Africa, a wing that trained vocational students from Africa graphics.

Training cumulated to partnering with a local firm in Tanzania where we setup pilot graphics training center in 2003.

Skills Acquired

Technical – Adobe AfterEffects, Apple Motion, Photoshop and illustrator.

Other – Production and project managed online training material for sale. File management for complex projects.

Reference contacts available on request.